

ABSTRACT OF THE DISCLOSURE

An electroluminescent panel is provided. The electroluminescent panel comprises a front electrode layer; a luminescent layer, formed on the front electrode layer; a reflective layer, formed on the luminescent layer; a back electrode layer having at least a pattern or letters for being displayed by the electroluminescent panel; an insulating layer, adhered onto the back electrode layer, wherein the insulating layer comprises a plurality of contact holes, and wherein the contact holes are disposed according to the pattern or letters of the back electrode layer.